



Chérie Ronning

Wedding Planning For Travel Agents

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To be Successful, You Need a Plan!

Business Plan

Operations Plan

Marketing Plan

Spending Plan (BUDGET!)

Attorney

Have a Contract for the clients.

Clearly defined services & boundaries.

Clearly defined pricing for each service.

Everyone signs who is paying a piece of the service.

A c c o u n t a n t

Do you need to change your business to an LLC,
Sole Prop or Corporation?

Do you need to update your accounting software?

Do you need to hire a Bookkeeper?

Do you know & understand your numbers?

Insurance

Cover your Ass-ets!

You need a comprehensive policy that includes

Errors & Omissions (E & O)

Cover your Team

Pricing

It is ALL about the \$, this is NOT a hobby!

Set up a “Chinese Food Menu” with prices.

They choose what they want from the offerings.

Offer a payment plan - AFTER 50% deposit.

Paid in full 30 days out.

Contact me:



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